

Dinamika Kelapa Sawit dalam Perspektif Politik Perdagangan Global

Ferdiansyah Rivai
Departemen Ilmu Hubungan Internasional
FISIP Universitas Sriwijaya

- *“ There are misconceptions. The EU still a massive importer of Indonesia Palm Oil. Its not that we want to block that. We want to improve the quality of the palm oil in dialogue with the Indonesian government...”*

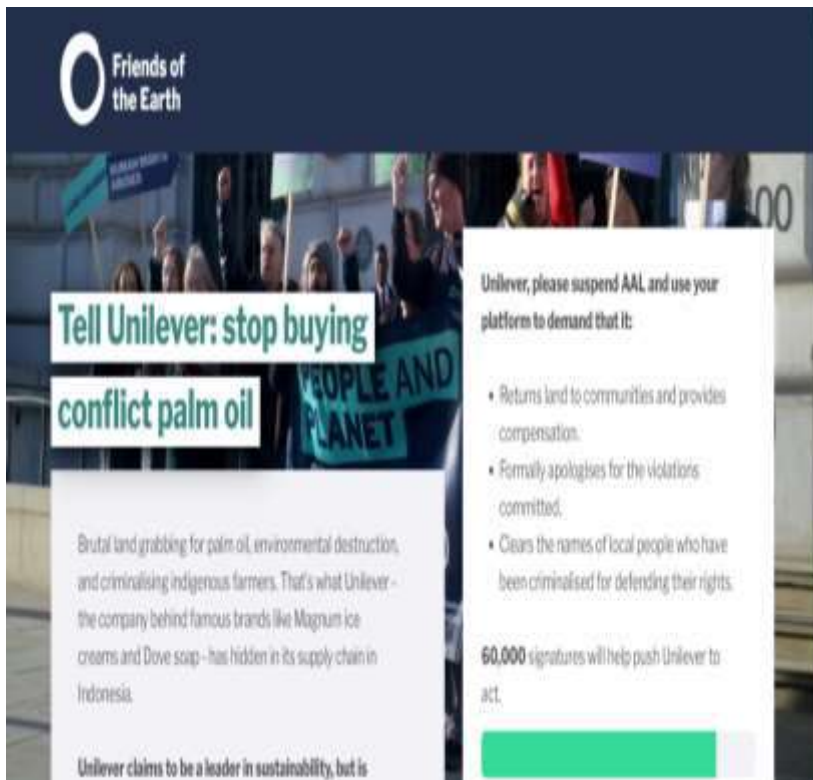
-Frans Timmermans (European Commissioner Executive Vice President for the European Green Deal), Interview with Tempo November 2021-

Arena Diplomasi Sawit

- **Government**
 - Membuktikan tendensi neo-proteksionisme
 - Forum-Forum Bilateral dan Multilateral
- **Diplomasi Publik**
 - Menyasar masyarakat sipil/konsumen

Bagaimana perilaku konsumen dunia?

<https://tinyurl.com/ytuxd76s>



Friends of the Earth

Tell Unilever: stop buying conflict palm oil

Brutal land grabbing for palm oil, environmental destruction, and criminalising indigenous farmers. That's what Unilever - the company behind famous brands like Magnum ice creams and Dove soap - has hidden in its supply chain in Indonesia.

Unilever claims to be a leader in sustainability, but is

Unilever, please suspend AAL and use your platform to demand that it:

- Returns land to communities and provides compensation.
- Formally apologises for the violations committed.
- Clears the names of local people who have been criminalised for defending their rights.

60,000 signatures will help push Unilever to act.

<https://tinyurl.com/5288jdZX>



EKO People and planet over profit

Nestlé and P&G: Stop setting Indonesia's rainforests on fire

Stop fueling the forest fires in Indonesia. Get rid of the dirty palm oil and pulp & paper from your supply chains.

130,787 signatures 18,203 SIGNATURES LEFT TO GO

Email Address

Full name

SIGN THE PETITION

<https://tinyurl.com/4tmra7dp>

<https://tinyurl.com/yfbead88>



P&G: we know your palm oil is linked to land grabs

While Procter & Gamble is trying to tell us that their palm oil supply chain has nothing to do with land grabs in Indigenous communities and presents itself as the great "sustainability leader" - we all know it's a hoax.

So, let's tell P&G that we're not fooled by its smoke-and-minor tactics: because we care about how the palm oil it's sourcing is linked to Indigenous People losing their lands. **Share the image below on your social media, using the hashtag #KeepForestsStanding and tagging P&G with @ProcterGamble.**

Click these buttons to share!



Remove Palm Oil from Oreos



61.005 / 75.000

Tanda tangan Tujuan Berikutnya

62 orang memberi tanda tangan pada hari ini

Tandatangani petisi ini

Nama awal

Nama akhir

Email

Kata

Dimulai 23 September 2023

Mempetisi [Wmdelez International](#)

Alasan pentingnya petisi ini

<https://tinyurl.com/4u4umw>

Kellogg's: Stop destroying rainforests for cheap palm oil!



Dimulai: 20 Agustus 2018
Mempetisi: Oli Morton (Kellogg's UK CEO)

Alasan pentingnya petisi ini

 Dimulai oleh H Kirkpatrick

1.021.240 1.500.000
Tanda tangan Tujuan Serikutnya
Dukung sekarang

Tandatangani petisi ini

Nama awal

Nama akhir

Email

Kota

<https://tinyurl.com/atvxtz72>



eKO People and planet over profit

Donate now

1 Amount 2 Details 3 Payment

\$5 \$10
\$25 \$35
\$50 \$100
\$500 Other

Chip in to expose Nestlé's planet-wrecking palm oil!

What can diplomacy do?

- **Diplomasi Digital**
 - Menyasar masyarakat sipil/konsumen
 - Menyasar profil demografi spesifik
(Memanfaatkan Big Data dan Algoritma)
 - Memerlukan multi-disiplin ilmu

Terms and Conditions

- Memahami tren konsumsi produk ramah lingkungan.
- Terus memastikan regulasi/standar berjalan dengan baik.
- Murah ≠ Tidak Berkualitas
- Memperdalam fakta-fakta yang ada.
- Walau bagaimanapun, kajian akademik mengenai “mitos” sangat banyak.

(Politik Kartel, Ketimpangan Kepemilikan Lahan - Korporasi vs Masyarakat-, Sawit dan Masyarakat Adat, Upah Buruh Sawit, Kebakaran dan Perampasan Lahan, dll)